



Frequency: 90.5 FM

Insight: Groot FM is on a mission to inspire South Africa and its people and make an impact with “entertainment that makes a difference”!

Listenership: 48 000 weekly

LSM

Primary: 7 - 10

Core Target Market

35 - 49

Languages:

Afrikaans 70%

English 30%



92 000



24 700

Race:

Black 43%

White 51.4%

Coloured & Other 5.6%

Broadcasting: 40% content and 60% music

Coverage: Greater Pretoria, Tshwane Municipality