



Frequency: 88.2 FM

Insight: Forte FM is a community radio station aimed at educating, informing and entertaining the community at large



Listenership: 77 000 weekly

LSM  
Primary: 5 - 7

Core Target Market  
18 - 35

Languages:  
isiXhosa 90%  
English 10%

Race:  
Black 90%  
White 3%  
Coloured & Other 7%

Broadcasting: 60% content and 40% music

Coverage: Alice, East London, Kei Mouth, Bisho, King William's Town and Port Alfred

14 000

29

179



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