



Frequency: 106 FM

Insight: Energy FM seek to educate, empower and entertain. It's listeners form part of content generation through show presentation, news gathering and other forms of on-air contributions.

Listenership: 44 000 weekly

LSM

Primary: 5 - 6

Core Target Market

28 - 45

 45 000

Languages:

English 60%

Sepedi 20%

Venda and xiTsonga 20%

 37 700

Race:

Black 85%

White 10%

Coloured 5%

Broadcasting: 65% content and 35% music

Coverage: Capricorn District, Blouberg, Aganang, Molemole, Lepelle, City of Polokwane, Seshego, Mankweng, Vivo, Dendron, Bochum, Zebediela



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