

Frequency: 98.7 FM

Insight: Emalahleni FM deliver a professional, community-centered and financially sustainable broadcasting service that informs, educates and entertains the community.

Listenership: 75 000 weekly

LSM

Primary: 6 - 8

Core Target Market

21 - 40

Languages:

isiZulu 30%

Sepedi 30%

English 20%

Ndebele 20%



42 000



2 188

Race:

Black 80%

Coloured & Other 20%

Broadcasting: 60% content and 40% music

Coverage: Emalahleni, Kriel, Ogies, Middleburg, Arnot, Rietspruit, Tubelihle, Bronkhorstspuit, Verena, Doornkop and Van Dyksdrift, Kwamhlanga



CONNECTING YOU WITH SOUTH AFRICA

