



Frequency: 93.9 FM

Insight: Ekurhuleni FM, giving their community the information and entertainment that they truly deserve.

Listenership: 24 000 weekly

LSM

Primary: 8 – 10

Core Target Market

30 – 45

Languages:

Afrikaans 70%
English 30%

Race:

Black 39%
White 52%
Coloured & Other 9%

Broadcasting: 35% content and 65% music

 30 000

 4 614

Coverage: Ekurhuleni Metro - Springs, Nigel, Brakpan, Benoni, Boksburg, Kempton Park, Edenvale, Alberton and Germiston.

