



Frequency: 93.8 FM

Insight: Eden FM offers a line-up with local and national news reports, entertainment and music shows, talk shows on current affairs, lifestyle and topics of interest to the community and religious programming.

Listenership: 86 000 weekly

LSM

Primary: 6 - 10

Core Target Market

28 - 42

Languages:

Afrikaans 60%

English 30%

isiXhosa 10%

Race:

Black 12%

White 48%

Coloured & Other 40%



27 000



146

Broadcasting: 60% content and 40% music

Coverage: George, Mossel Bay, Oudtshoorn, Knysna, Riversdale and Swellendam, Calitzdorp, Plettenberg Bay



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