



Frequency: 89,3 / 99,3 / 103,7 / 107,3 FM

Insight: Caledon FM strives to inform, educate, entertain and to be great conversation.

Listenership: 19 000 weekly

LSM

Primary: 7 - 10

Core Target Market

30 - 75

Languages:

English 20%
Afrikaans 80%

Race:

White 80%
Coloured & Other 20%

Broadcasting: 60% content and 40% music

Coverage: Caledon, Strand, Somerset West, Pringle Bay, Sandy Bay, Agulhas, Hermanus, Vermont, Kleinmond

 19 000

 N/A



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