



Frequency: 105.8 FM

Insight: CUT FM focuses on the youth and young working adults. They strive to inform and educate their audience on the latest news, sports, music, events, opportunities that can empower the youth and development of skills.

Listenership: 40 000 weekly

LSM

Primary: 5 – 7

Core Target Market

18 - 28

Languages:

English 60%

Sesotho 30%

Afrikaans 10%

Race:

Black 79%

White 5%

Coloured & Other 16%

 49 000

 13 700

 5 660

Broadcasting: 40% content and 60% music

Coverage: Bloemfontein, Botshabelo, Brandfort, Bultfontein, Edenburg, Petrusburg, Koffiefontein, Reddersburg, Theunissen, Thaba Nchu, Tweespruit, Winburg, some areas in the Northern Cape, Lesotho and Welkom

