



Frequency: 107.5 FM

Insight: CCFM play a mix of contemporary Christian music, combined with compelling chat, views and interviews. Not to mention up-to-the-minute news, weather and traffic updates.

Listenership: 1 42 000 weekly

LSM

Primary: 7 - 10

Core Target Market

38 - 50

Languages:

English 80%

isiXhosa 10%

Afrikaans 10%



37 532



3 441

Race:

Black 25%

White 33%

Coloured & Other 42%

Broadcasting: 50% content and 50% music

Coverage: Cape Town, False Bay, Stellenbosch, Goodwood, Fish Hoek, Simon's Town, and Atlantis .



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