



Frequency: 88.4 FM

Insight: The station focuses on community development related topics whilst empowering the community through Information, Education and Entertainment.

Listenership: 37 000 weekly

LSM

Primary: 5 - 7

Core Target Market

18 - 45

Languages:

seSotho 57%

xiTsonga 25%

English 10%

siSwati 8%



18 000



121

Race:

Black 99%

White 0,6%

Coloured & Other 0,4%

Broadcasting: 45% content and 55% music

Coverage: Bushbuckridge & surrounding areas, including Hoedspruit, Sabie, Hazyview, Kruger National Park, Waterval Boven, Nelspruit, Pilgrims Rest, Lydenburg & Graskop. Touches Komatipoort, Barberton & Machadadorp



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