



Frequency: 90.0 FM

Insight: Bosveld Stereo is a private owned Afrikaans radio station. Religious and music contents make up most of its line-up, which is completed with entertainment shows, news reports and the latest development on current affairs.

Listenership: 58 000 weekly



LSM

Primary: 7 - 10

Core Target Market

35+

Languages:

Afrikaans 100%

Race:

Black 36%

White 51%

Coloured & Other 13%

Broadcasting: 20% content and 80% music



39 000



6 420

Coverage: Hartbeespoort, Rustenburg, Brits, Randfontein, Lanseria, Magaliesburg, Krugersdorp, Roodepoort, most of greater Pretoria



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