



Frequency: 98.9 FM

**Insight:** Bok Radio is a radio station dedicated to their local community. In addition to their regular broadcasting Bok Radio also introduces various offsite projects.

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Listenership: 85 000 weekly

**LSM**

Primary: 8 - 10

**Core Target Market**

35 - 49

**Languages:**

Afrikaans 80%

English 20%

**Race:**

White 88%

Coloured & Other 12%

**Broadcasting:** 60% content and 40% music



106 000



21 700

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**Coverage:** Brackenfell, Bellville, Goodwood, Mitchells Plain, Fish Hoek, Somerset West, Stellenbosch, Paarl, Wellington, Ceres, Malmesbury, Darling, Melkbosstrand, Bloubergstrand, Cape Town, Milnerton



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