



Frequency: 90,6 FM

Insight: 90,6FM provides entertainment, job search and happenings in Sedibeng (Vaal area)

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Listenership: 15 000 weekly

LSM

Primary: 5 - 10

Core Target Market

27 - 50

Languages:

Afrikaans 40%

English 40%

seSotho 20%



17 000



2 431

Race:

Black 20%

White 70%

Coloured & Other 10%

Broadcasting: 40% content and 60% music

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Coverage: Vereeniging, Vanderbijlpark, Sasolburg, Meyerton, southern parts of Alberton, Sebokeng, Sharpeville, Boipatong, Bophelong, Zamdela, Parys, Deneysville and surrounding areas



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